

# SUFFICIENCY ECONOMY IN COMMUNITY EMPOWERMENT

BY

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## ▶ ABOUT THE SPEAKER

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  - ▶ M.A (MEDICAL SOCIAL SCIENCES): MAHIDOL UNIVERSITY, THAILAND
  - ▶ PHD. (SOCIAL PLANNING AND DEVELOPMENT): THE UNIVERSITY OF QUEENSLAND, AUSTRALIA
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- 
- Three parallel white lines of varying lengths are positioned diagonally in the bottom right corner of the slide, extending from the right edge towards the bottom.

## ▶ SCOPE OF LECTURE

- ▶ CAUSES AND PROBLEMS OF VULNERABLE IN COMMUNITY
  - ▶ CONCEPT OF COMMUNITY EMPOWERMENT
  - ▶ APPLICATIONS OF SUFFICIENCY ECONOMY PHILOSOPHY (SEP) IN COMMUNITY EMPOWERMENT
  - ▶ CASE STUDIES
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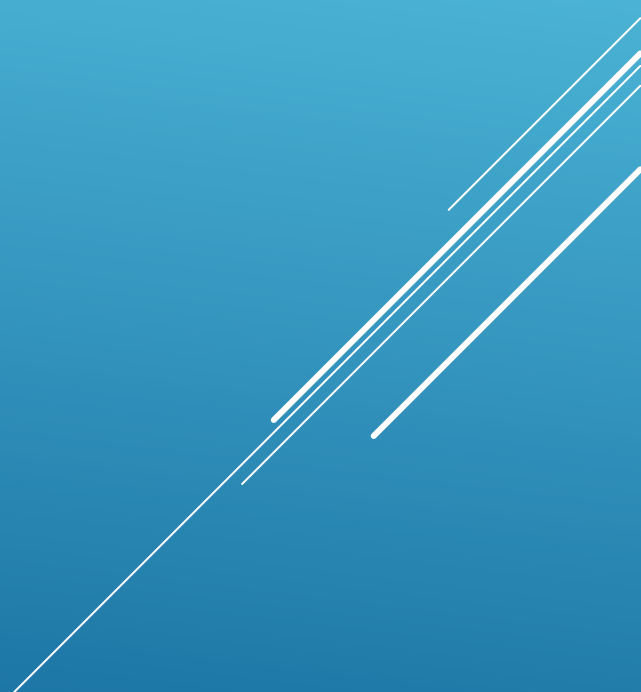
## ▶ **KEY WORDS**

▶ **VULNERABLE**

▶ **COMMUNITY**

▶ **EMPOWERMENT**

▶ **SUFFICIENCY ECONOMY.**





By age: children, elderly people, woman, man

By physical condition: pregnant women, malnutrition, ill, disable

By psychological condition: mental illness, criminal

By natural disaster: disaster strikes, poverty, poor housing

By social condition: modern slave, homosexual, homelessness

By cultural condition: peripheral, racial discrimination.

# VULNERABLE

PEOPLE: TEMPORARY/ PERMANENT  
PHYSICAL – SOCIAL – CULTURAL LOCATION  
DIVERSITY: RACE, CULTURE, VALUE, BELIEF, SHARED  
EXPECTATIONS, AESTHETIC  
SOCIAL INTERACTION  
HETEROGENEOUS (VARIED, MIXED)  
COLLECTION OF HUMAN INDIVIDUALS  
SOCIALIZATION.

COMMUNITY

Several thin, parallel white lines of varying lengths and slopes are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

**COMMUNITIES ARE GROUPS OF PEOPLE THAT  
MAY OR MAY NOT BE SPATIALLY  
CONNECTED, BUT WHO SHARE COMMON  
INTERESTS, CONCERNS OR IDENTITIES.**



- ▶ Dynamics of sharing
- ▶ Distribution and redistribution of power through legitimized means
- ▶ Dynamics of authority
- ▶ Equal access to the resources
- ▶ Freedom.

# EMPOWERMENT

*ECONOMIC DEVELOPMENT BEGINS WITH STRENGTHENING ECONOMIC FOUNDATION, ASSURING THAT MAJORITY OF THE PEOPLE HAS ENOUGH TO LIVE ON...ONCE REASONABLE PROGRESS HAS BEEN ACHIEVED, THEN EMBARKING ON THE NEXT STEPS, BY PURSUING MORE ADVANCED LEVELS OF ECONOMIC DEVELOPMENT.*

**SUFFICIENCY ECONOMY**

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# ▶ CAUSES AND PROBLEMS OF VULNERABLE IN COMMUNITY

- ▶ CONVENTIONAL FRAMEWORK

- ▶ THEORITICAL FRAMEWORK

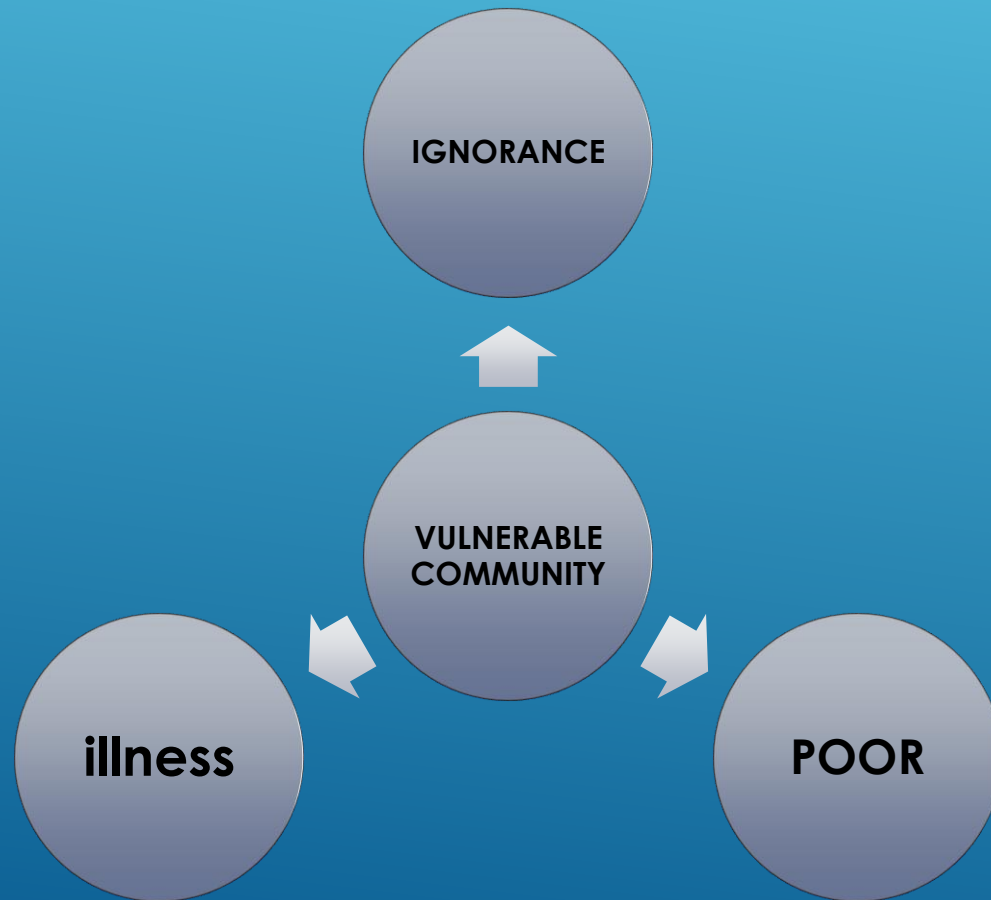
- ▶ CONTEMPORARY FRAMEWORK

  - ▶ GROUNDED THEORY

  - ▶ PRACTICAL EXPERIENCES

  - ▶ LESSON-LEARNT AND GOOD PRACTICE.

## ► CONVENTIONAL FRAMEWORK



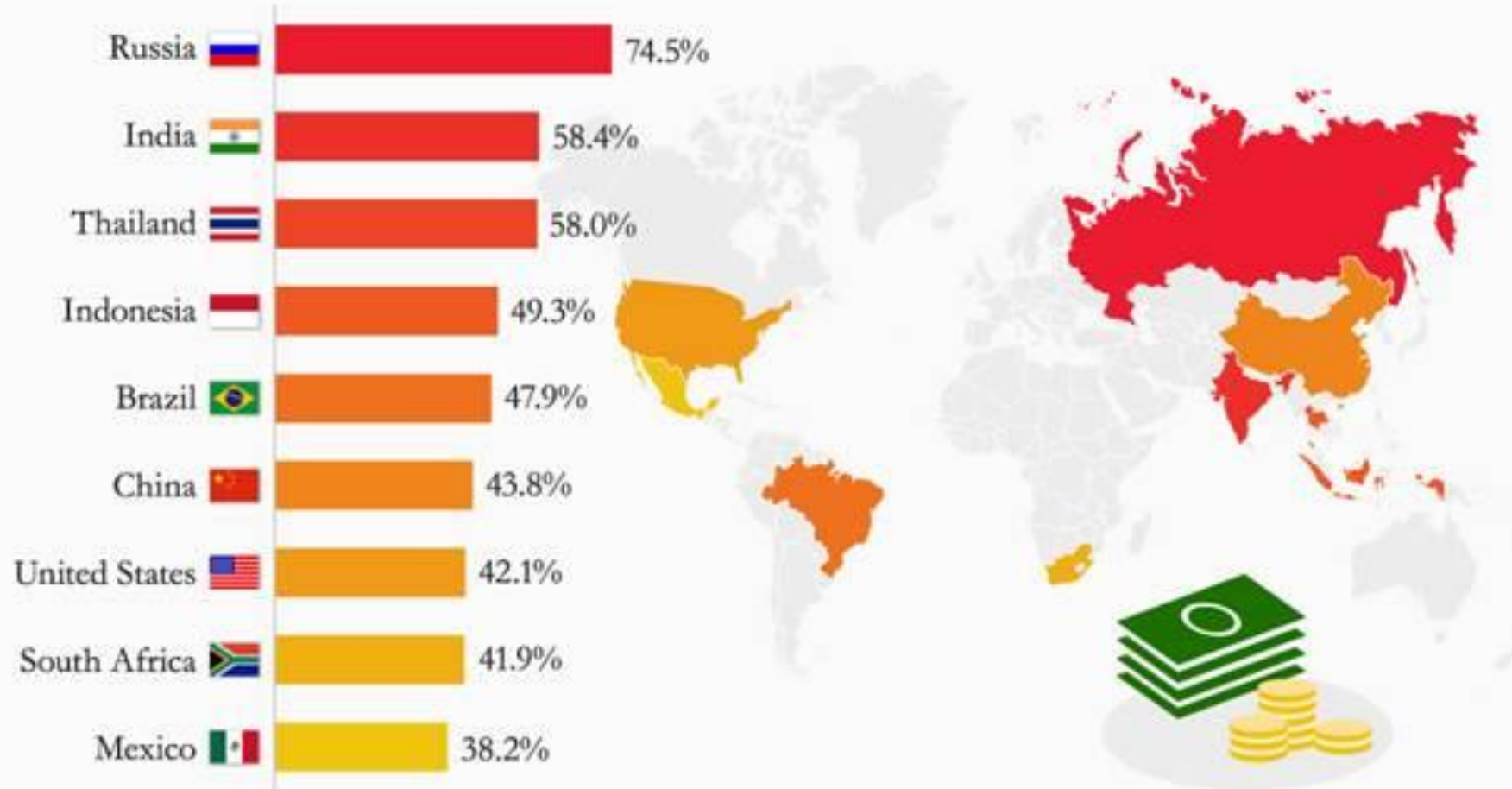






# The world's most unequal countries

Share of total wealth of richest 1% in selected countries in 2016



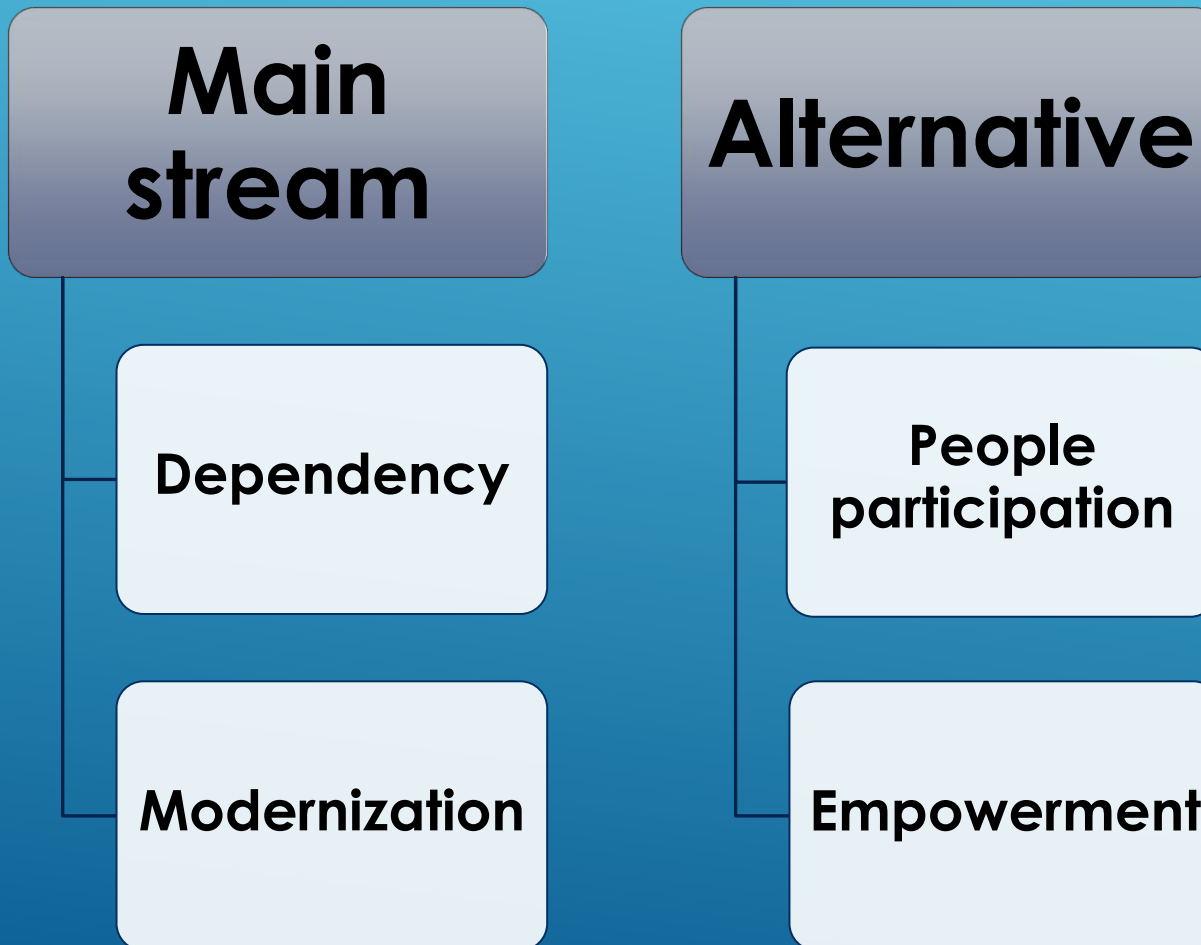
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INDEPENDENT

statista

# THEORITICAL FRAMEWORK



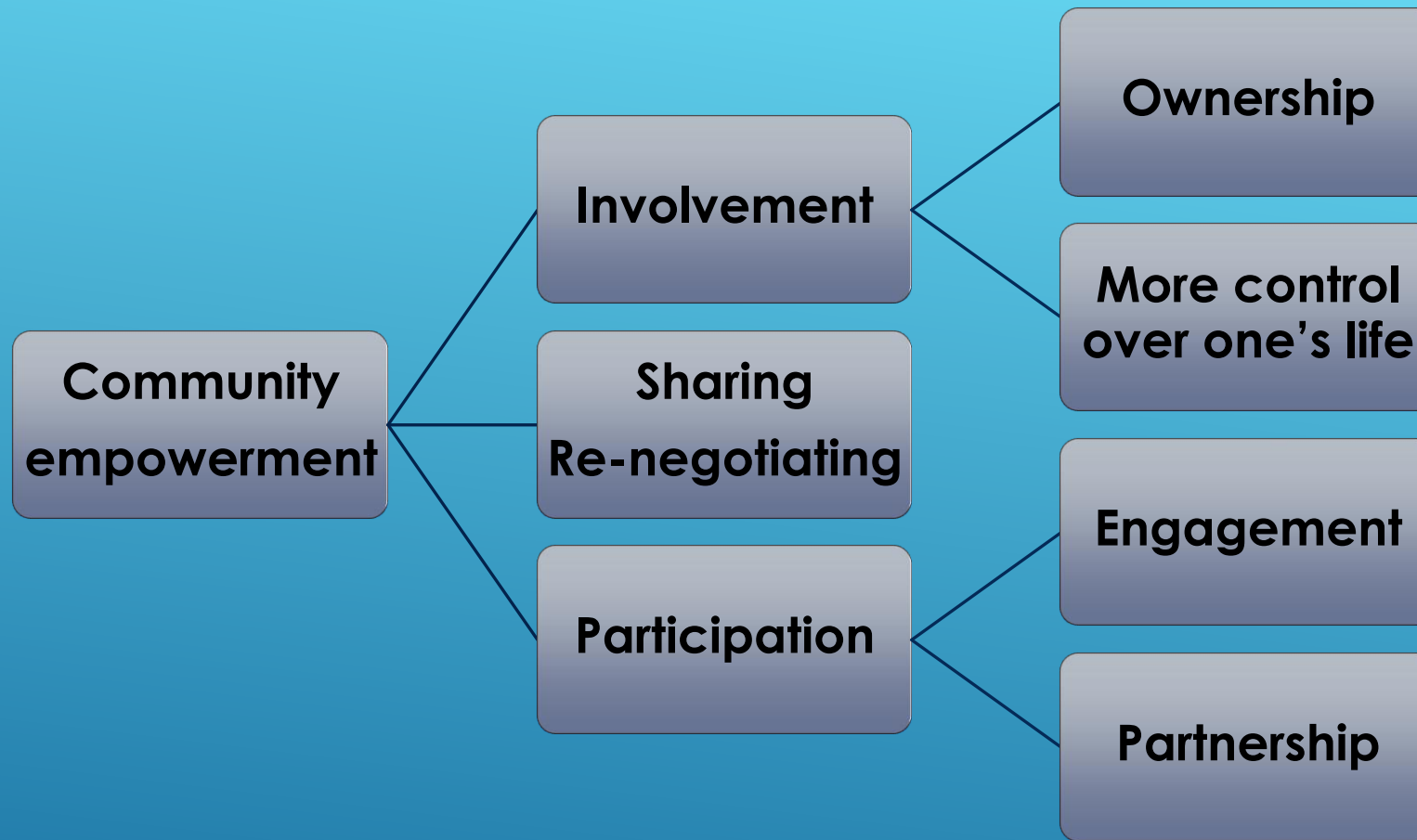
# THE PROCESS OF ENABLING COMMUNITIES TO INCREASE CONTROL OVER THEIR LIVES

**CONCEPT OF COMMUNITY  
EMPOWERMENT**

## ► Empowerment:

- The process by which people gain control over the factors and decisions that shape their lives.
- It is the process by which they increase their assets and attributes and build capacities to gain access, partners, networks and/or a voice, in order to gain control.
- People cannot "be empowered" by others; they can only empower themselves by acquiring more of power's different forms.

## CONTEMPORARY FRAMEWORK



# EMPOWERMENT FRAMEWORK

- ▶ Developed inductively from a corpus of data
- ▶ Takes a case rather than variable perspective
- ▶ The case-orientation.

# GROUNDED THEORY

# WHAT IS SUFFICIENCY ECONOMY?





# Sufficiency Economy

The Philosophy of Sufficiency Economy and its Three Pillars



Knowledge

Virtue



Sustainable  
development goals



**NO  
POVERTY**



**2 NO  
HUNGER**



**3 GOOD  
HEALTH**



**4 QUALITY  
EDUCATION**



**5 GENDER  
EQUALITY**



**6 CLEAN WATER  
AND SANITATION**



**7 CLEAN  
ENERGY**



**8 GOOD JOBS AND  
ECONOMIC GROWTH**



**9 INNOVATION AND  
INFRASTRUCTURE**



**10 REDUCED  
INEQUALITIES**



**11 SUSTAINABLE CITIES  
AND COMMUNITIES**



**12 RESPONSIBLE  
CONSUMPTION**



**13 PROTECT THE  
PLANET**



**14 LIFE BELOW  
WATER**



**15 LIFE  
ON LAND**



**16 PEACE AND  
JUSTICE**

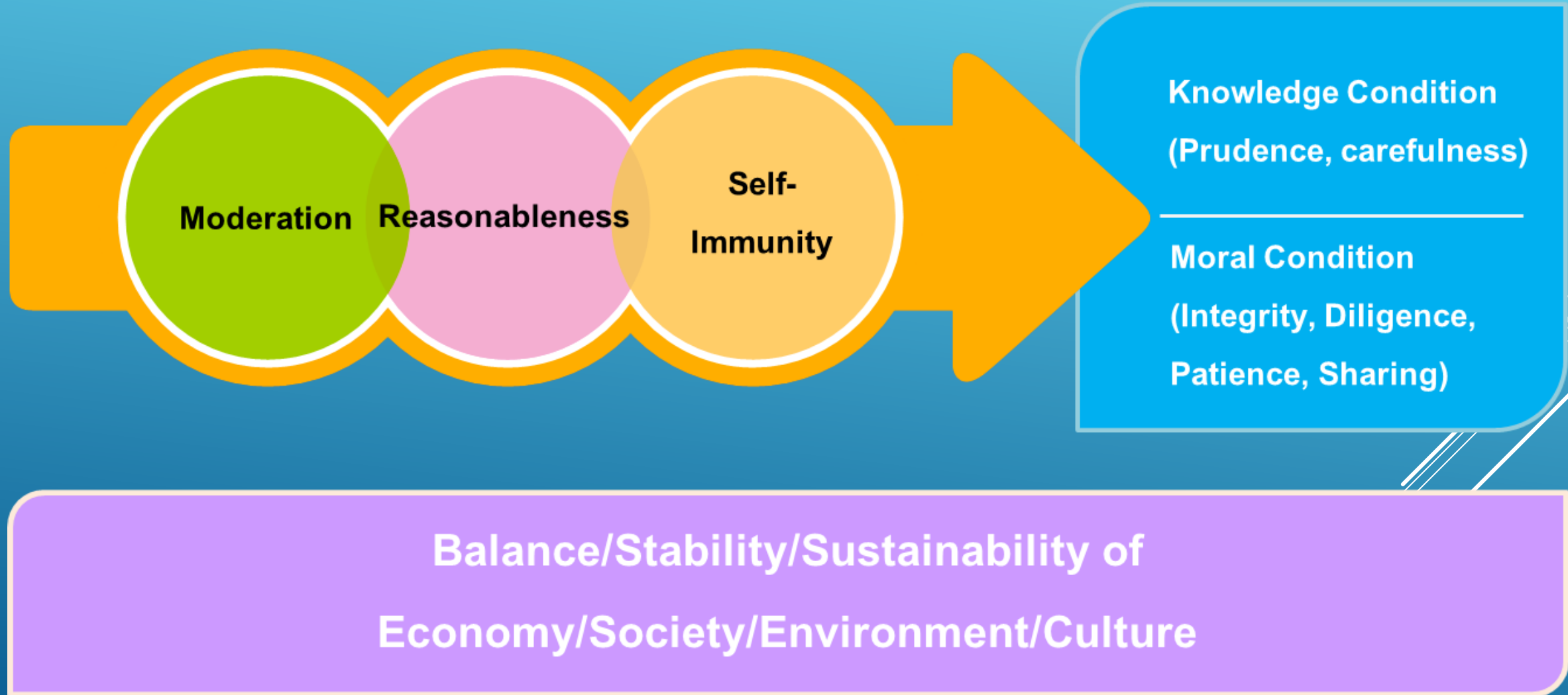


**17 PARTNERSHIPS  
FOR THE GOALS**



**THE GLOBAL GOALS**

# Summary of the Sufficient Economy Philosophy



# ▶ APPLICATIONS OF SUFFICIENCY ECONOMY PHILOSOPHY (SEP) IN COMMUNITY EMPOWERMENT



# CASE STUDIES







# PHI CHIT, THAILAND: CULTURAL MODEL





## SAMUTSAKORN, THAILAND: SOCIAL CAPITAL MODEL

# COMMUNITY MARKET: CULTURAL CAPITAL MODEL







ตลาดน้ำดำเนินสะดวก ราชบุรี









ครบรอบ 100 ปี

F.7

LEGEND









ตลาดท่าคา สมุทรสงคราม

















ตลาดอัมพวา สมุทรสงคราม











สำนักงานเทศบาล  
ตำบลอัมพวา







ປາກເຮ ຈຳປາສັກດີ ລາວ













สีพันดอน จำปาศักดิ์ ลาว





THE TEMPLE OF EMERALD BUDDHA  
WAT PHRA KAE0













ตลาดรัฐฉาน พม่า





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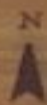
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# 周庄古镇游览指南

ZHOUSHUANG TOUR GUIDE

周莊古鎮遊覽指南

주장고진유람안내

美食推荐

Food Recommendation

全福楼 富安桥 银子浜



全福楼

富安桥 银子浜

古镇游览

Tourist in the Ancient Town

古鎮遊覽 / 고진유람



求助电话

周庄古镇求助电话 / Service Call



















注册 商 标

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团队优惠



# LOCAL INNOVATIONS AND PRODUCTS

































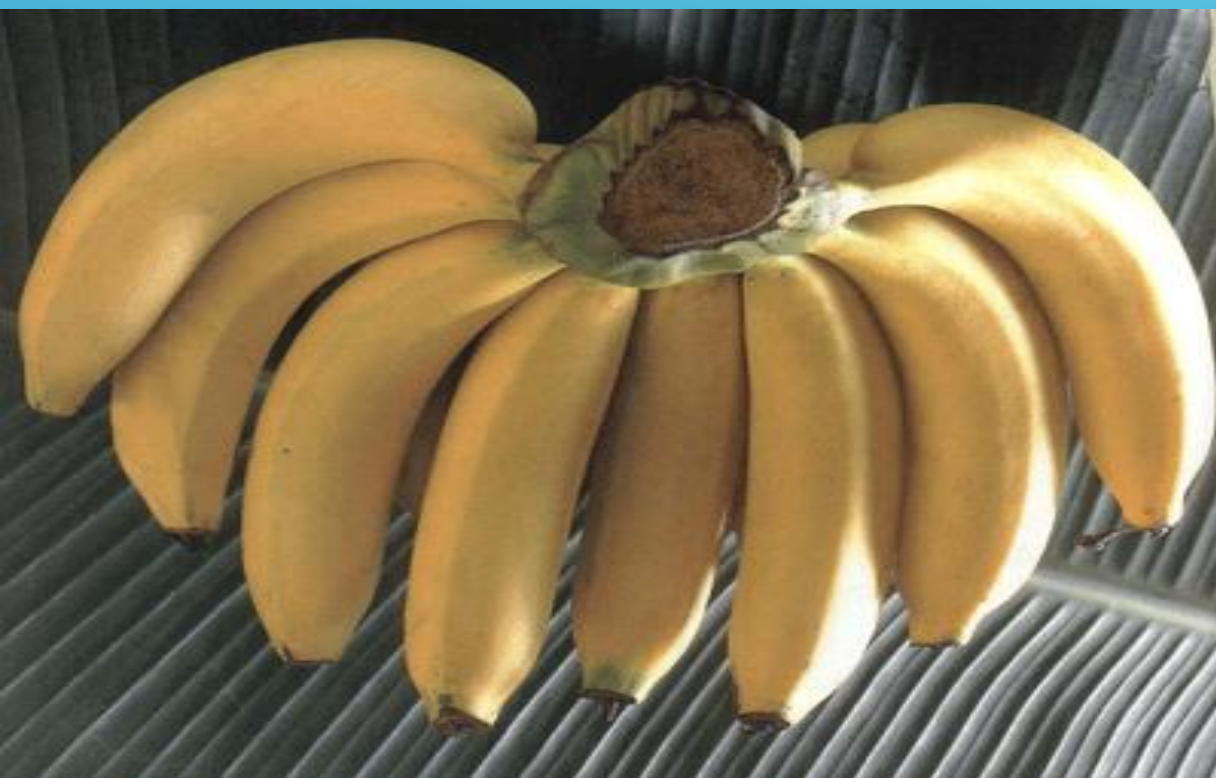




















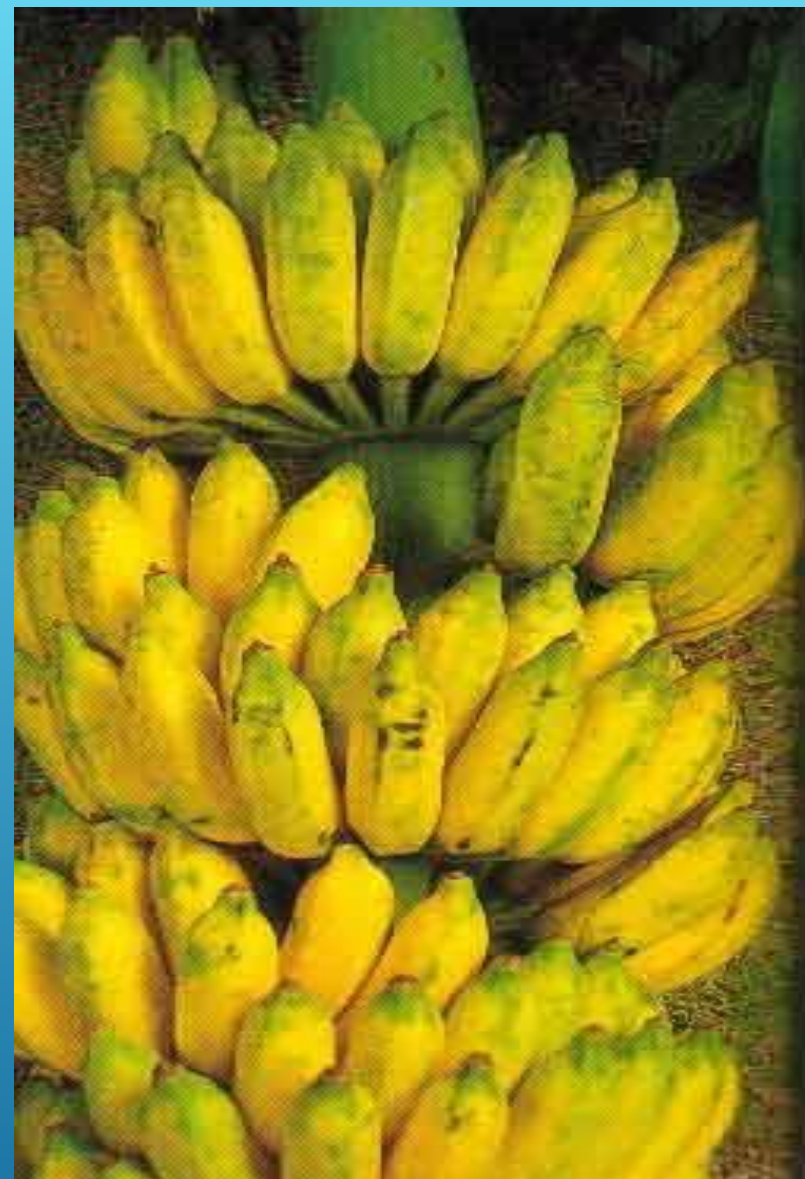






















# KOREAN EXPERIENCE

























































END OF LECTURE

