



# Special lecture:

# จริยธรรมของผู้นำ (Ethic Leadership)

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# Ethic Leadership

- Trust
- Honesty
- Consideration
- Charisma
- Fairness.

# Ethic Leadership: Trust



A bird sitting in a tree is not afraid of the branch breaking, because her trust is not in the branch, but in her own wings.



[tinybuddha.com](http://tinybuddha.com)



**trust**



# Ethic Leadership: Honesty



**Fair**



**Truthful.**

# Ethic Leadership: Honesty



# Ethic Leadership: Consideration



Good manners are the techniques  
of expressing consideration for the  
feelings of others.

— *Alice Duer Miller* —

AZ QUOTES



# Ethic Leadership: Consideration





# Ethic Leadership: Charisma

- **Personality**
  - **Power**
  - **Authority**
  - **Quality.**
- 

# Ethic Leadership: Charisma

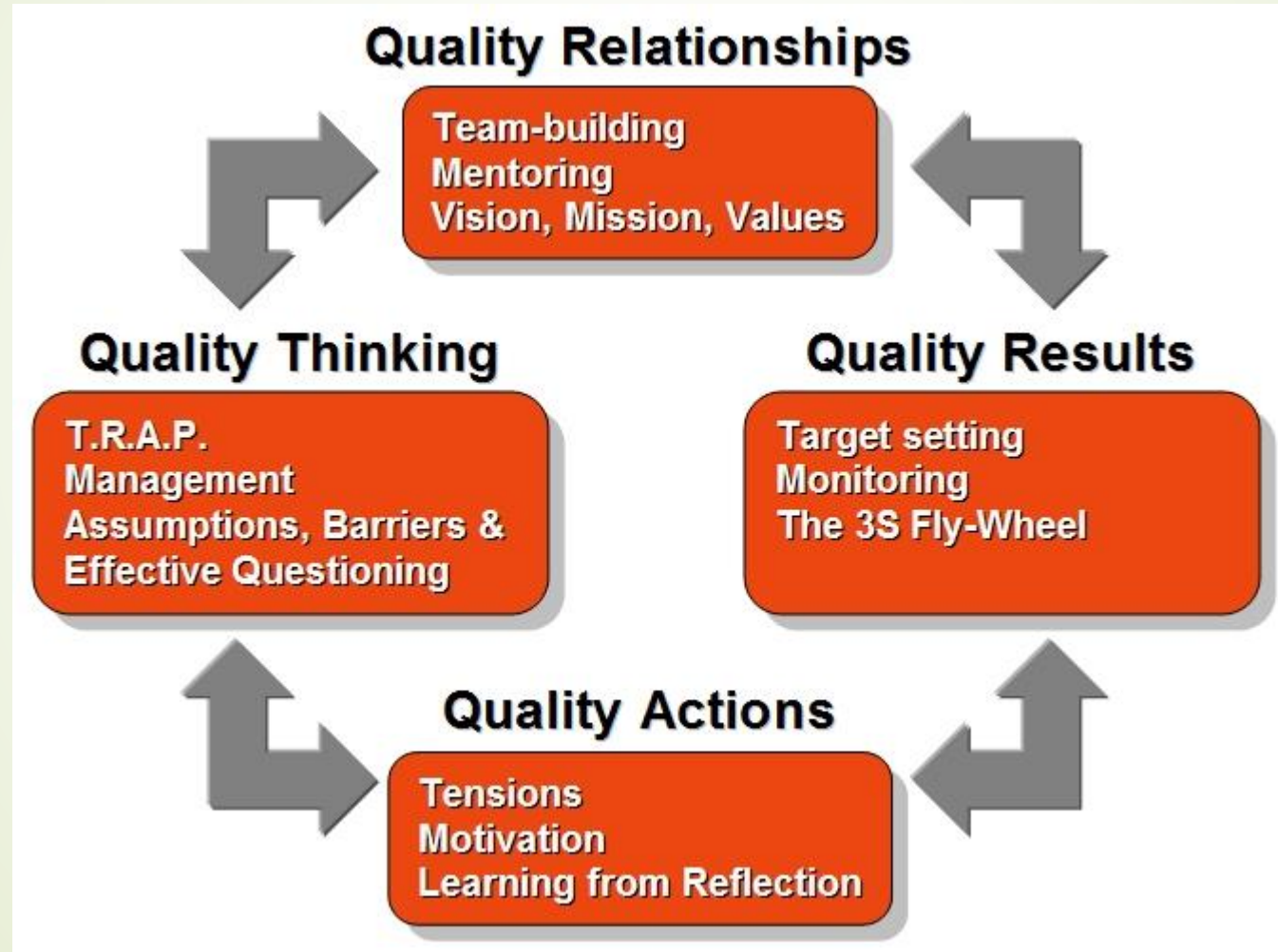




# Ethic Leadership: Quality

- **Potential**
  - **Ability**
  - **Capability.**
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# Quality



# Quality





**Thank you**

